

March 1, 2009

Dr. Joey's Computer RX



The Doctor's RX

Internet Edition

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888 361-0509

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Slow Internet Connection?

I've been involved in "on line" computer use since the early 1980's. Sure, back then we didn't have access to the "world wide web," but we could dial up other computers which ran what was.

I mention this because we used these very slow telephone modems to connect. My modem was 300 bits per second (bps). However. we didn't have graphics, mp3 files or digital pictures to contend with. Today the dial up standard is 56,000 bps (blazing fast compared to my 300 bps modem). Dial up is fine for text only email, but if you want to do anything with graphics or music, you will end up feeling like our friend in the cartoon caption,

Dial up is simply not sufficient for those who want to really use (enjoy) their internet connection. Today there are many broadband options that will give you the speed you want.

You basically have three

choices: Cable, DSL, or Satellite. Cable and DSL are similar in speed and cost with satellite coming in pretty far behind.

Which is faster Cable or DSL? The answer is "it depends." The raw speed capability of cable is faster than DSL, but with cable you share your bandwidth with all your neighbors. If you



Dial up is simply not sufficient for those who want to really use (and enjoy) their internet connection...

have a lot of people online at the same time, then your actual cable speed will be lower than promised.

What can those with broadband do to speed up their connection?

1) Ask you service provider about your tier of service. Cable and DSL services are sold with different speed caps. There are usually additional charges for faster service. However, I doubled the speed of my mother-in-law's DSL con-

nection free of charge with a call to the provider. There was no cost to her to move up a tier; we simply had to ask

2) Test your internet connection. Are you getting what you pay for? Go to http://www.speedtest.net. If your speeds are not close to what you are supposed to get, ask your service provider to check your phone/cable lines.

Continued on page 5.

Protect Your Children from Internet Dangers

The internet can be a wonderful tool for learning and recreation, but we need to remind ourselves that the internet can be a dangerous place for our children if not properly supervised.

<u>WebMD</u> discusses four of these dangers and what parents can do to minimize the risk to their children.

Danger #1-Cyberbulling.

"Cyberbullying includes sending hateful messages or even death threats to children, spreading lies about them online, making nasty comments on their social networking profiles, or creating a website to bash their looks or reputation."

To keep others from using their email and Internet accounts,

kids should never share Internet passwords with anyone other than parents, experts say.

If children are harassed or bullied through instant messaging, help them use the "block" or "ban" feature to prevent the bully from contacting them. PAGE 2 THE DOCTOR'S RX

Protect Your Children from Internet Dangers

(continued from page 1)

If a child keeps getting harassing emails, delete that email account and set up a new one. Remind your child to give the new email address only to family and a few trusted friends.

Tell your child not to respond to rude or harassing emails, messages and postings. If the cyberbullying continues, call the police. Keep a record of the emails as proof.

Danger #2 - Predators

The online world opens the door for trusting young people to interact with virtual strangers - even people they'd normally cross the street to avoid in real life.

Know and preview the social networking sites your child is using.. Warn your children about posting any personal or contact information—including pictures that may include identifiable information. Learn about privacy settings that allow kids to choose who can

view their profiles. Explain that strangers who approach them online aren't always who they say they are. There's no substitute for parental supervision.

Put your computer in a common area of your home, not a child's bedroom, so you can keep an eye on online activities. Ask your kids to report any online sexual solicitation to you or an-

other trusted adult right away.

Danger # 3— Pornography.

One of the worst dangers of the Internet, for many parents,

is the idea that pornography could pop up and surprise their children. But parents may not realize that some kids are going online to seek out web porn, too.

Install Internet filtering soft-

ware to block porn sites from any computer your child has access to. You may want to find software that will filter chats and instant messages. Some software even filters key words in different languages — kids learn quickly. How to get around pornography filters.

Danger # 4—Ruined Reputations

Camera phones, digital cameras and web cams are everywhere these days, and kids can be victims of their own inexperience with new technology. Many post pictures, videos or notes online that they later regret.

Explain that even if your kids delete their posted photos, others may have already copied them into public forums and websites. Tell your kids not to let anyone, even friends, take pictures or videos of them that could cause embarrassment online - such as if a relative or teacher saw them. Talk to your kids about possible consequences.

To read the full article from WebMD got to http://www.webmd.com/ parenting/features/4-dangers-internet.

ACT NOW! Regular Pricing

Resumes in April!



YOUR PC FOR THE INTERNET!

Computer Tune-Up Special \$25 OFF Regular Price



LAST CHANCE \$50.00 Includes



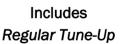
- Virus Scan/Removal
- Security Software updates
- Microsoft OS updates
- Deletion of Unnecessary Files
- Defragmentation of Hard Drive
- Cleaning/Dust Removal Inside
- Cleaning of LCD or CRT Screen
- Diagnosis of problems beyond scope of tune-up.

ADVANCED

Computer
Tune-Up Special
\$25 OFF Regular Price



last Chance \$100.00



PLUS...

- Complete Backup of all Data, (Files, Pictures, Music, etc. programs not included).
- Reformat of HDD and Reinstallation of Operating System.
- Re-installation of software

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Senior Citizen Special

50% OFF
Regularly Priced
Hourly Labor
(2 hour minimum charge)

Not Valid with any other Offer or Promotion Expires March 31, 2009 See back for details.



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\$25 OFF

Regularly Priced Basic or Advanced Computer Tune-Up Service

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Save \$5

Per DVD On Basic, Deluxe, or Premier Video Transfer

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FREE ESTIMATE

On In-Shop Drop-Off Repairs (Regularly \$25)

Not Valid with any other Offer or Promotion Expires March 31, 2009 See back for details.



Dr. Joey Now Offers Web Hosting Services

I designed my first website back in the mid-1990's. I wanted to get into the rapidly expanding dot.com markets. I was selling dial up telephone modems. I had an eCommerce site equipped with a shopping cart, merchant services — the works.

I was spending hundreds of dollars every month back then for some really limited services. Today, I have access to some pretty advanced web services at just a fraction of cost. I can pass those savings on to you!

Dr. Joey's Computer RX is now offering web hosting services including web design and marketing consulting.

<u>Plan's start at just \$10/month</u> for the actual web hosting. Look at what you get!

- Unlimited GB of Storage
- Unlimited GB of Transfer
- Unlimited Domains
- FREE Domain & Setup*
- Point and Click Web Site Builder
- Choice of Shopping Carts
- Google/Yahoo Ad Credits
 - *\$25 set up fee waived when you purchase web design services.

Web design services are also available during the month of March for only \$25 an hour (minimum four hours initial fee). After the initial fee, additional design and updates billable at \$25 hour for one hour or any fraction thereof.

If you order in March, I'll lock in those prices for the year!

Today, I have access to some pretty advanced web services at just a fraction of cost. I can pass those savings on to you!

One of my business customers raved that she was not only happy with the design of her new web site, but that I saved her over \$1,000 in design charges!

Three of my recent business customers are www.maryscopes.com; www.gaffordplumbing.com.

These customers were very pleased with their customized designs. I also built my own site www.dicrx.com.

My marketing consulting services are designed to help you get the most traffic possible directed to your site. I will provide you with a customized plan of marketing your site to your targeted customers.

The best thing about these services is that you are in total control of your advertising budget. You choose how much you want to spend each month and you can adjust that at any time.

I'll offer you the same deal on my consulting services; if you order during March — \$25/hour—no minimum (with purchase of my design services). I'll also extend these prices through the end of the year.

<u>Dr. Joey's Web Services</u> are great for small businesses, home businesses, churches, non-profit organizations, sports leagues/organizations, etc.

Give me a call... 888 361-0509.

www.drjoeyscomputerrx.com

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Computer Tune-Up Special \$75.00 \$50.00

Virus Scan/Removal Security Software updates Microsoft OS updates Deletion of Unnecessary Files Defragmentation of HDD

Defragmentation of HDD Cleaning/Dust Removal Inside Case Cleaning of LCD or CRT Diagnosis of problems beyond scope of tune-up.

ADVANCED Computer Tune-Up Special \$125.00 \$100.00

All Services Provided in the Regular Tune-Up PLUS...

Complete Backup of all Data, (Files, Pictures, Music, etc. programs not included).

Reformat of HDD and Reinstallation of Operating System



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This offer is good for labor on ONE service call or ONE in-shop repair. Regular Labor runs \$50 per hour. This coupon entitles **Senior Citizens** (55 years of age and above) to receive 50% off this regular rate or \$25 per hour.

A minimum two hour labor charge is required for this offer.

This coupon is not valid with any other offer or promotion. This offer is also not valid for the basic or advanced tune-up service. This offer expires 3/31/2009 T

There may be a fuel surcharge for service calls to remote areas.



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Protect Your Precious

\$5 Off Memories

\$5 Off

Video to DVD Transfer Service

Basic Service \$20.00- \$15.00

2 hours transfer

Additional copies \$10.00 each.

Deluxe Service 25.00-\$20.00

2 hours transfer

Additional DVD's copied at \$15.00 each. Premier Service \$40.00 \$35.00

2 hours transfer Additional DVD's \$15.00 Surcharge for 8mm film \$ per 50' reel. (only available)



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This offer is good for ONE free estimate on an in-shop, drop-off repair. Regular price \$25. Not applicable with on-site or "house call" estimates

This coupon is not valid with any other offer or promotion. This offer is also not valid for the basic or advanced tune-up service. This offer expires 3/31/2009



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Great Deal on Refurbished Custom Built Computer Only \$199.99



Refurbished
1.25 GHz AMD Athlon
Computer

1 GB Memory Windows XP

60 GB HDD OptoRite CD-RW 48x24x48

Basic Keyboard/Mouse 90 Day Warranty Monitor NOT Included



Pro Mount Universal Wall Mount for 26"-37": LCD TVs

Only \$99.99!



A modern design for an extremely flexible, articulated and retractable wall mount for Medium size flat panel screens. Heavy duty dual-arm designed for maximum extension, viewing from any room position. and flush folding to the wall. Mounts to a single stud and concrete or masonry walls.

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\$199.99

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The K-2237mdwb 22" wide format LCD display has an ultra thin sleek bezel and is capable of 1680 x 1050 resolution. This unit is capable receiving content from your PC via the VGA connection and a DVD player or set top box via the DVI HDCP connection. The K-2237mdwb is housed in a stylish black case with integrated internal power supply. Key features include: 1000:1 contrast ratio, 5ms response time (2ms grey to grey), 300 cd/m² brightness, PC / MAC compatible, DVD and set -top box compatible through DVI HDCP and is wall mountable.



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Slow Internet Connection? (continued from page 1)

- 3) What is the speed of your home network? Wired is faster than wireless, but older equipment (of either variety) may be slowing you down. This is especially true if you have several users in your house. Streaming music, videos, and online gaming takes a lot of bandwidth. Dr. Joey can upgrade your home network to the fastest available. Give him a call at 888-361-0509.
- 4)Have you every had a performance tune-up? The problem may not be your connection, but your PC. If your computer has been infected with viruses or other malware, it will effect your perceived speed. Contact Dr. Joey for a tune-up www.djcrx.com.
- 5) Your computer may just not be up for the task. Again, gaming and graphics take a lot of memory and computer power. Your

computer may not be up for the task. Memory and graphics card upgrades can make your online experience more pleasant. My son and I recently built a new system together and it has made all the difference in his online gaming.. Dr. Joey can build a new system for you or upgrade your old one to make it more internet friendly. Give Dr. Joey a call 888 361-0509.

Life is to short to have a slow internet connection!

This article is written to help you trouble shoot any internet speed related problems you may have.

However, you may want a professional to take care of these matters for you. I have several customers who ask me to coordinate their online services for them. I can help you too! 888 361-0509.

www.djcrx.com



Ask Dr. Joey

"What are some of your Favorite Online Links?"

Question: "Dr. Joey, What are some of your favorite online links?"

D.H., Florence, AL

Answer: I will list a few by category. Those of you with an email or online version of this newsletter can click the links to access their content.

Virus Protection

www.free.avg.com

Product Reviews/PC News:

www.zdnet.com www.pcmag.com

www.pcworld.com

Free Program Downloads

www.download.com

Computer Repair:

www.djcrx.com

Online Shopping

www.amazon.com

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www.tigerdirect.com

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Music Downloads

www.itunes.com

Bible Reference

www.biblegateway.com

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Web Services

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www.foxnews.com

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Movies/TV

www.imdb.com

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Online Games for Kids

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We Make House Calls!



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Dr. Joey's Computer RX

"We Make House Calls!"



I am Dr. Joey and I'm the owner of Dr. Joey's Computer RX. I started this business in order to provide quality in-home and on-site computer solutions at reasonable prices.

I am located in Birmingham, AL and provide sales and service for Birmingham and its outlying ar-

eas. I have over 25 years experience working with home and business systems.

Whether you are looking for a new computer, upgrading an older one, or have need for tune up, repair, or consulting services, I can provide the prescription for you!

I can also provide the RX for your digital transfer needs. I can transfer your old home movies (film or video) to DVD. The same is true for music transfer. I can move your old LPs, tapes, etc. to CD or MP3.







